

# The Great Masters

BY *Sellier & Bellot* 

# 2024

Our cook looks a little like Mona Lisa from Leonardo da Vinci's most famous painting. So why not take the opportunity to bring Leonardo's work to life? And then we thought, the production of bullets is also like a work of art... This revelation led to the idea of finding additional people around us who could give birth to other well-known works of art. Surprisingly, it wasn't that hard. We have a number of employees at Sellier & Bellot who could fit right into famous paintings. Inspired and filled with enthusiasm, we created our 2024 calendar and sent it out to the world. Preparing the calendar was a tremendous amount of fun for us. We hope that the lively collages we put together will entertain you, too. But with our new calendar in hand, you are now facing an interesting challenge: Can you recognize the original work of art from the photographs? If you can't figure them out, we've provided hints in the QR codes. Have fun!

Naše paní kuchařka maličko připomíná Monu Lisu z nejslavnějšího obrazu Leonarda da Vinciho. Tak proč nevyužít příležitost? Proč nezkusit přenést Leonardovo dílo do naší reality? Výroba nábojů je rovněž uměleckým dílem svého druhu... A pak už byl jen krůček od nápadu porozhlédnout se kolem sebe a dát vzniknout dalším obrazům světového výtvarného dědictví. Překvapivě to nebylo tak těžké. Máme v Sellier&Bellot řadu lidí, kteří se hodí do fotografie odkazující na některý ze slavných obrazů. A kalendář pro rok 2024 je na světě. Pro nás byla příprava kalendáře ohromnou zábavou. Doufám, že živé koláže pobaví i Vás. Navíc, stojíte před zajímavou výzvou: poznáte, podle jakého originálu fotografie vznikly? Pokud si nebudete vědět rady, nápovědu najdete v QR kódech. Hezkou zábavu!

Radek Musil, CEO

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BY *Sellier & Bellot* 



Leonardo da Vinci  
Mona Lisa

1 / 2024

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| 29 | 30 | 31 |    |    |    |    |







Jan Davidsz. de Heem  
Still-Life, Breakfast  
with Champaign Glass  
and Pipe  
Zátiší, snídane  
se šampaňským a dýmkou

2 / 2024







The Great Masters  
BY *Sellier & Bellot* ®

Johannes Vermeer  
Girl with a Pearl  
Earring  
Dívka s perlou

3 / 2024

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# The Great Masters

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Leonardo da Vinci  
Lady with  
an Ermine  
Dáma  
s hranostajem

4 / 2024

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The Great Masters  
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Leonardo da Vinci  
Vitruvian Man  
Vitruviánský muž  
5 / 2024

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Michelangelo  
The Creation  
of Adam  
Stvoření Adama







# The Great Masters

BY *Sellier & Bellot* 

Auguste Rodin

## The Thinker Myslitel

7 / 2024

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The Great Masters  
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Eugène Delacroix  
Liberty Leading  
the People  
Svoboda vede lid  
na barikády

8 / 2024

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31







The Great Masters  
BY *Sellier & Bellot* 

Grant Wood  
American Gothic  
Americká gotika

9 / 2024

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# The Great Masters

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Gustav Klimt  
The Lady in Gold  
Zlatá Adele

10 / 2024

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The Great Masters  
BY *Sellier & Bellot* 



René Magritte  
The Son of Man  
Syn člověka

11 / 2024

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The Great Masters  
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Andy Warhol  
Marilyn Monroe  
portfolio

12 / 2024

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