

*Sellier & Bellot*   
Your ammunition manufacturer since 1825

# PASSION FOR THE HUNT

IT'S WHAT KEEPS YOU GOING.



2023





**ANTICIPATION**  
IT'S WHAT KEEPS YOU GOING.





# THE NEXT MORNING

IT'S WHAT KEEPS YOU GOING.





# OVERCOMING OBSTACLES

IT'S WHAT KEEPS YOU GOING.





# THE TROPHY

IT'S WHAT KEEPS YOU GOING.





**YOUR LOYAL FRIEND**  
IT'S WHAT KEEPS YOU GOING.





**ADVENTURE**  
IT'S WHAT KEEPS YOU GOING.





# THE SEARCH

IT'S WHAT KEEPS YOU GOING.





# THE SIGHT OF GAME

IT'S WHAT KEEPS YOU GOING.





**PASSION**  
IT'S WHAT KEEPS YOU GOING.





# THE RETRIEVAL

IT'S WHAT KEEPS YOU GOING.





# HUNTER'S SOUL

IT'S WHAT KEEPS YOU GOING.





LOVE OF NATURE  
IT'S WHAT KEEPS YOU GOING

